



2024 SPONSORSHIP & EXHIBITION PROSPECTUS

Preventive Health Conference 2024

'Building prevention success stories'

Tuesday 30 April to Thursday 2 May 2024
Darwin Convention Centre, NT

#Prevention2024

www.prevention2024.com



Public Health Association
AUSTRALIA

ABOUT THE CONFERENCE



CONFERENCE BACKGROUND

The Preventive Health Conference is convened by the Public Health Association of Australia (PHAA) and will return in 2024 following the hugely successful previous gatherings. This conference provides a platform to engage, challenge and exchange ideas, where pivotal issues for building prevention in Australia will be discussed and where delegates will learn from the experience, opinions and perspectives of sector leaders and their peers.

CONFERENCE OBJECTIVES

- Create an environment that promotes collaboration and knowledge sharing and facilitates engagement among delegates to work together to achieve better health outcomes for Australians;
- Create opportunities to discuss issues of diversity, disability and accessibility, and provide opportunities for all delegates to participate;
- Provide guidance and insight into ways of capacity building and strengthening of prevention systems; and
- Provide conference delegates with new and innovative ideas that can be applied to local settings to help create and improve preventive health for local communities.

OPPORTUNITIES

Sponsoring and/or exhibiting at the Preventive Health Conference 2024 offers your organisation the opportunity to be involved with an important Conference for highlighting challenges relating to prevention in Australia and the region.

Sponsorship and/or exhibition of the conference provides an excellent opportunity to:

- Demonstrate your organisation's support of prevention and the organisations which deliver it;
- Promote your organisation and products to delegates;
- Increase brand awareness with an engaged, relevant and influential audience; and
- Network and build new relationships with key industry figures.

The PHAA team is committed to working with sponsors to match sponsorship and exhibition packages to the strategic objectives of your organisation to ensure you are satisfied with your involvement and return on investment.

The selection of sponsorship and exhibition packages presented in this prospectus has been developed to ensure a successful outcome for sponsors, exhibitors and all participants of the conference.

In addition to the set packages outlined, sponsorship and exhibition packages can be customised to meet your organisation's specific objectives.

Early confirmation of your sponsorship and/or exhibition package of the Preventive Health Conference 2024 will ensure an even higher level of exposure. An extensive promotional campaign including email broadcasts and web exposure will be implemented with the opportunity exists for your company to be represented as a key sponsor of the conference well in advance of the event.

VENUE

The Preventive Health Conference 2024 will be held at the Darwin Convention Centre, Darwin, NT. This world-class centre is the largest conference space in the Northern Territory, and is situated in Darwin's Waterfront Precinct amidst a verdant tropical setting.

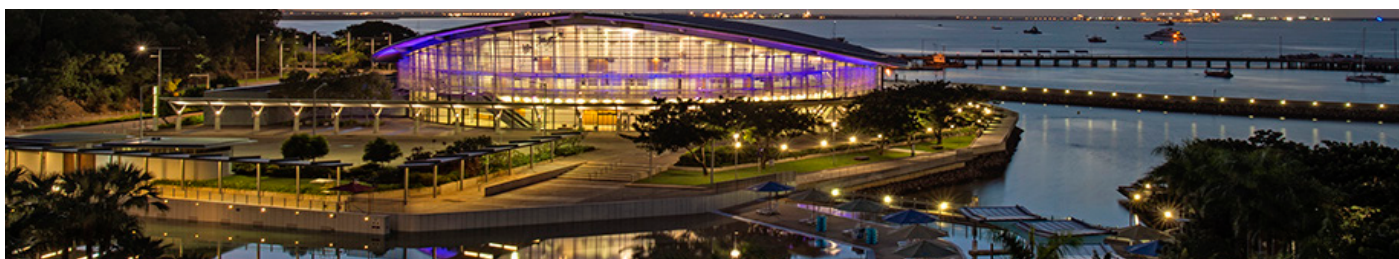


Image: <https://www.darwinconvention.com.au/>



DELEGATE PROFILE

The Conference will have high quality national experts presenting various aspects of this rapidly moving and exciting era of public health prevention. The conference will have a focus on cross sector, multilevel interventions to build a healthier Australia through prevention.

The Conference is expected to attract over 500 delegates from across Australia and the region. Our target audience is stakeholders able to effect and/or influence change at the systems and/or practice level including:

- Researchers and Academics
- General practice sector
- Health care professionals engaged in prevention (doctors, nurses, allied health, dentists, pharmacists)
- Commonwealth and state policy staff including Ministers/ministerial staff, and health and social sector department representatives
- Local government
- NGO/community and social sector provider and advocacy organisations
- School Health Promotion workers

CONFERENCE PROMOTION

The Preventive Health Conference 2024 will be promoted widely to the public health sector. This will include direct email campaigns, member newsletters, extensive exposure on conference material, on the conference website, in the official program and other opportunities as per the sponsorship agreement.

NOTES

- Sponsorship and exhibition packages will be booked in accordance to [PHAA's Sponsorship Protocol](#);
- All costs are GST inclusive;
- All time frames must be met in order to achieve package entitlements;
- All artwork / logos are to be supplied by the sponsor in high resolution formats; and
- All banners are to be provided by the sponsor or exhibitor.

TO BOOK

See the Booking Form on page 17 or on the event [website](#). For more information please contact:

Cal Spencer-Rosenberg
Events Officer

A: PO Box 319 Curtin, ACT 2605

T: 02 6171 1310

E: cspencer-rosenberg@phaa.net.au



Public Health Association
AUSTRALIA





Exclusive - One available only

This is a unique and exclusive opportunity to shape your involvement in the Conference and be placed at the forefront of the delegates, receiving recognition for your support of public health and prevention.

BE ACKNOWLEDGED

- Acknowledgment as a conference sponsor
- Specific acknowledgment at the opening and closing sessions
- Naming sponsor of the opening session

BRANDING/MARKETING

- Your company's pull-up banner displayed on main stage throughout the conference
- Your company's logo displayed on sponsorship slide in plenary hall throughout the conference
- Your company's digital banner displayed in the plenary hub
- Company name, profile and logo on the conference website, plenary hub and mobile app
- Company name, profile and logo emailed in 'Introducing the Sponsors & Exhibitors'
- Company name and logo in program
- Company logo displayed on lectern signage
- Full page advertisement in conference program

CONNECTIONS

- A premium trestle table display in a prominent position in the catering area (subject to availability)
- Opportunity to have 10 downloadable digital flyers, videos and/or brochures for all delegates in the plenary hub promoting your organisation

REGISTRATIONS

- 10 x Full conference registrations including the networking function
- 15 x Plenary hub registrations

PAYMENT

- Please note, full payment must be received within 14 days of the invoice being received or before the conference commences, whichever comes first

WHY BOOK THIS PACKAGE?

This is a unique opportunity to be placed at the forefront of the face-to-face and plenary hub delegates during a plenary session and have the highest exposure at the Preventive Health Conference 2024. Uptake of this package is subject to approval by PHAA.

\$60,000 AUD incl. GST



Exclusive - One available only

As the Principal Sponsor your organisation will have the highest visibility and exposure at the Preventive Health Conference 2024.

BE ACKNOWLEDGED

- Acknowledgment as a conference sponsor
- Specific acknowledgment at the opening and closing sessions
- Naming sponsor of the sponsored plenary session

BRANDING/MARKETING

- Your company's pull-up banner displayed on main stage during the sponsored plenary
- Your company's logo displayed on sponsorship slide in plenary hall throughout the conference
- Your company's digital banner displayed in the plenary hub
- Company name, profile and logo on the conference website, plenary hub, and mobile app
- Company name, profile and logo emailed in 'Introducing the Sponsors & Exhibitors'
- Company name and logo in the program
- Company logo displayed on the lectern signage
- Full page advertisement in the conference program

CONNECTIONS

- A premium trestle table display in a prominent position in the catering area (subject to availability)
- Opportunity to have 8 downloadable digital flyers, videos and/or brochures for all delegates in the plenary hub promoting your organisation

REGISTRATIONS

- 5 x Full conference registrations including the networking function
- 5 x Plenary hub registrations

PAYMENT

- Please note, full payment must be received within 14 days of the invoice being received or before the conference commences, whichever comes first

WHY BOOK THIS PACKAGE?

This is a unique opportunity to be placed at the forefront of the face-to-face and plenary hub delegates during a plenary session and to have high exposure throughout the Preventive Health Conference 2024.

\$32,000 AUD incl. GST



Two available only

As an Associate Sponsor your organisation will have high visibility and exposure at the conference.

BE ACKNOWLEDGED

- Acknowledgment as a conference sponsor
- Specific acknowledgment at the opening and closing sessions
- Opportunity to sponsor 1 x concurrent session stream and have your logo displayed in the conference program for that session and on the holding slides (subject to availability)

BRANDING/MARKETING

- Your company's logo displayed on sponsorship slide in plenary hall throughout the conference
- Your company's digital banner displayed in the plenary hub
- Company name, profile and logo on the conference website, plenary hub, and mobile app
- Company name, profile and logo emailed in 'Introducing the Sponsors & Exhibitors'
- Company name and logo in the program

CONNECTIONS

- A premium trestle table display in a prominent position in the catering area (subject to availability)
- Opportunity to have 5 downloadable digital flyers, videos and/or brochures for all delegates in the plenary hub promoting your organisation

REGISTRATIONS

- 4 x Full conference registrations including the networking function
- 2 x Plenary hub registrations

PAYMENT

- Please note, full payment must be received within 14 days of the invoice being received or before the conference commences, whichever comes first

WHY BOOK THIS PACKAGE?

This is a rare opportunity to engage with the face-to-face and plenary hub delegates during a concurrent session at the Preventive Health Conference 2024.

\$20,500 AUD incl. GST



Exclusive - One available only

As a Scholarship Sponsor your organisation will showcase your support of engaging in this important event and offering opportunities to others to attend the event.

BE ACKNOWLEDGED

- Acknowledgment as a conference sponsor
- Specific acknowledgment at the opening and closing sessions

BRANDING/MARKETING

- Company name, profile and logo on the conference website, plenary hub, and mobile app
- Company name, profile and logo emailed in 'Introducing the Sponsors & Exhibitors'
- Company name and logo in program

SUPPORT OF SCHOLARSHIPS

As a Scholarship Sponsor your package will support the following scholarship opportunities to attend:

- 4 x Scholarships (includes registration & funding towards accommodation &/or flights)

REGISTRATIONS

- 2 x Full conference registrations including the networking function

PAYMENT

- Please note, full payment must be received within 14 days of the invoice being received or before the conference commences, whichever comes first

WHY BOOK THIS PACKAGE?

This is a unique opportunity to support eligible delegates to attend the Preventive Health Conference 2024.

\$12,000 AUD incl. GST



Two available only

International speakers are highly regarded by delegates as they provide the global context to conference deliberations. As a sponsor of an international speaker, your organisation is associated with a highlight of the conference.

BE ACKNOWLEDGED

- Acknowledgment as a conference sponsor
- Specific acknowledgment at the opening and closing sessions
- Opportunity to be acknowledged as an international speaker sponsor in session and have your logo displayed in the conference program for that session and on the holding slides (subject to availability)

BRANDING/MARKETING

- Company name, profile and logo on the conference website, plenary hub, and mobile app
- Company name, profile and logo emailed in 'Introducing the Sponsors & Exhibitors'
- Company name and logo in program

CONNECTIONS

- Opportunity to have 4 downloadable digital flyers, videos and/or brochures for all delegates in the plenary hub promoting your organisation

REGISTRATIONS

- 2 x Full conference registrations including the networking function
- 4 x Plenary hub registrations

PAYMENT

- Please note, full payment must be received within 14 days of the invoice being received or before the conference commences, whichever comes first

WHY BOOK THIS PACKAGE?

This is a rare opportunity to be placed at the forefront with face-to-face delegates during a plenary session at the Preventive Health Conference 2024.

\$10,500 AUD incl. GST



Two available

Delegates look forward to the refreshment breaks to network with other delegates. Sponsorship of a refreshment break provides an opportunity to reach out while delegates are relaxed and chatting in between sessions and assist in keeping registrations fees down for delegates across the Conference. Refreshment breaks will be aligned with the Public Health Association of Australia's catering policy, which ensures healthy and sustainable food practices are upheld with public health practices.

BE ACKNOWLEDGED

- Name acknowledgment as a Refreshment Break Sponsor on your nominated day
- Acknowledgment of your sponsorship at opening and closing plenary sessions

BRANDING/MARKETING

- Your company's pull-up banners will be prominently featured in and around the catering area
- Your company's logo displayed on sponsorship slide in plenary hall throughout the conference (excluding Conference Function) - on your sponsored day; choose from one of the three conference days: Tuesday, Wednesday or Thursday
- Company name, profile and logo on the conference website, plenary hub, and mobile app
- Company name, profile and logo emailed in 'Introducing the Sponsors & Exhibitors'
- Company name and logo in program

CONNECTIONS

- A premium trestle table display in the catering area (subject to availability)
- Opportunity to have 3 downloadable digital flyers, videos and/or brochures for all delegates in the plenary hub promoting your organisation

REGISTRATIONS

- 2 x Full conference registrations including the networking function
- 1 x Plenary hub conference registration

PAYMENT

- Please note, full payment must be received within 14 days of the invoice being received or before the conference commences, whichever comes first

WHY BOOK THIS PACKAGE?

This is a rare opportunity to be placed at the forefront of the face-to-face delegates during a refreshment break at the Preventive Health Conference 2024.

\$7,500 AUD incl. GST



Unlimited number available

An Affiliation Sponsor allows organisations to engage in the Preventive Health Conference 2024 and have the opportunity to have your brand in front of delegates at the Preventive Health Conference.

BE ACKNOWLEDGED

- Acknowledgment as a conference sponsor
- Acknowledgment of your sponsorship at opening and closing plenary sessions

BRANDING/MARKETING

- Company name, profile and logo on the conference website, plenary hub, and mobile app
- Company name, profile and logo emailed in 'Introducing the Sponsors & Exhibitors'
- Company name and logo in program
- 1 x half page colour advertisement in the conference program (finished artwork to be supplied)

REGISTRATIONS

- 2 x Full conference registrations including the networking function
- 1 x Plenary hub conference registration

PAYMENT

- Please note, full payment must be received within 14 days of the invoice being received or before the conference commences, whichever comes first

WHY BOOK THIS PACKAGE?

This is a rare opportunity to show your support of the conference and to have your brand in front of face-to-face and plenary hub delegates of the Preventive Health Conference 2024.

\$3,500 AUD incl. GST



EXHIBITION & PROMOTIONAL OPPORTUNITIES





Limited number available

Exhibiting provides your organisation with access to delegates representing the leaders in their fields who are in the mindset to learn and explore new options.

BE ACKNOWLEDGED

- Acknowledgment as a conference exhibitor

BRANDING/MARKETING

- Company name, profile and logo on the conference website, plenary hub, and mobile app
- Company name, profile and logo emailed in 'Introducing the Sponsors & Exhibitors'
- Company name and logo in program

CONNECTIONS

- A premium trestle table display in the catering area (subject to availability)
- Opportunity to have 1 downloadable digital flyer, video or brochure for all delegates in the plenary hub promoting your organisation

REGISTRATIONS

- 1 x Full conference registration including the networking function
- 1 x Plenary hub conference registration

PAYMENT

- Please note, full payment must be received within 14 days of the invoice being received or before the conference commences, whichever comes first

WHY BOOK THIS PACKAGE?

This is a great opportunity to engage with face-to-face attendees. Attendees can visit exhibitor stands in the catering hall and interact with exhibitors in person..

\$2,900 AUD incl. GST



Three available only

An opportunity to have your brand be one of up to only three featured sponsors on the home page of the www.prevention2024.com conference website until 31 May 2024.

BE ACKNOWLEDGED

- Name acknowledgment as a sponsor

BRANDING/MARKETING

- Company banner featured with up to 2 other featured scrolling sponsor banners on the www.prevention2024.com home page until 31 May 2024 (content subject to approval; artwork specs: h = 980, w = 300)
- Company logo, contact details and profile in the conference program
- Company logo, contact details and profile on the conference website
- Company name, profile and logo emailed in 'Introducing the Sponsors & Exhibitors'

REGISTRATIONS

- 1 x Plenary hub conference registration

PAYMENT

- Please note, full payment must be received within 14 days of the invoice being received or before the conference commences, whichever comes first

WHY BOOK THIS PACKAGE?

This is a new and rare opportunity to be at the forefront virtually with all attendees and visitors to the website by having your logo featured on the home page of the www.prevention2024.com conference website until 31 May 2024. Ad content/artwork is subject to approval.

\$2,500 AUD incl. GST



Limited number available

Bring your organisation, product or service to the attention of Conference delegates by booking a program ad for the Preventive Health Conference 2024.

PRICING

- Full page: \$660
- Half page: \$330

Artwork specs

- Full page size: Width = 230mm, Height = 210mm, 5mm bleed + crop marks
- Half page size: Width = 230mm, Height = 105mm, 5mm bleed + crop marks

Finished artwork needs to be supplied as high resolution press optimised PDF files

Original artwork (converted to PDF) must be CMYK and photos, logos, etc. used in the original file must be at least 300 dpi at the final print size

Please note: Program advertisements must be supplied by **Friday 22 March 2024** to be included in the printed program



WHY BOOK A PROGRAM AD?

The Preventive Health Conference 2024 program is a quality print document available to face-to-face delegates and electronically for plenary hub delegates via the conference website. It is constantly used and referred to throughout the Conference and provides an opportunity to raise brand awareness, not just to the Conference delegates, but anyone who visits the web-page and downloads the program. A limited number of full colour advertising slots are available and ad content subject to approval.

TERMS AND CONDITIONS



- PHAA reserves the right to amend the sponsorship and exhibition packages to benefit the sponsor, exhibitor, conference and delegates.
- Sponsors and Exhibitors will be selected based on their ability to meet conference requirements. PHAA reserves the right to review all display materials provided by a Sponsor or Exhibitor and/or with discretion, refuse any application.
- All Sponsors and Exhibitors must comply with the principles that their sponsorship must:
 - Comply with the [PHAA Sponsorship Protocol](#);
 - Withstand professional and public scrutiny;
 - Conform to professional and community standards of ethics and good taste; and
 - Not bring PHAA and/or the industry into disrepute.
- The Australian Goods and Services Tax (GST) at 10% is applicable to all goods and services offered by the PHAA and all prices in this prospectus are quoted inclusive of GST.
- PHAA reserves the right to vary to prices in accordance with any movements in the legislated rate of the GST.
- Provision of a logo is taken to be permission for the PHAA to use that intellectual property to advertise and promote the conference.
- Sponsorship or exhibition space will be allocated only on receipt of a signed PHC24 Booking Form. A letter of confirmation and tax invoice will be provided to confirm the booking. The full amount is due and payable within 14 days of receiving the tax invoice.
- Exhibitors must hold public and liability insurance to a minimum of AUD\$10 million. Certificates of currency for the insurance may be requested.

CANCELLATION POLICY

All cancellations must be notified to PHAA Events, PHAA in writing by email to events@phaa.net.au before the cancellation can be processed. Cancellations will not be deemed to be received until you have written confirmation from PHAA. If you have not received acknowledgment within two (2) business days, please contact PHAA Events on (02) 6171 1310. If the cancellation is not received in writing, the sponsorship or exhibition space will not be cancelled and the full amount will still be payable.

For cancellations received in writing by PHAA on or before 29 March 2024 a service fee of 50% of total fees will apply. No refunds will be made for cancellations after 29 March 2024.

After a sponsorship or exhibition has been confirmed, a reduction in sponsorship size or withdrawing from an exhibition package will be considered a cancellation and will be governed by the above cancellation policy.

Exhibition space will be allotted in the order in which applications and payments are received.

PHAA will not discount or refund for any entitlements or facilities not used or not required.

The delivery of sponsorship and exhibition entitlements will be provided subject to the Sponsor's/Exhibitor's application meeting production timelines.

PHAA reserves the right to rearrange the floor plan and/or relocated any exhibit without notice. PHAA will not discount or refund for any facilities not used or not required.

No Sponsor or Exhibitor shall assign, sublet or apportion the whole or any part of their sponsorship package or booked trade exhibition space except upon written consent of the PHAA Events Officer.

Sponsor or Exhibitor staff participating as part of the sponsorship or exhibition package will be required to agree to the standard delegate terms and conditions.

Should, for any reason outside the control of PHAA, the venue or speakers change or the event be cancelled, PHAA will endeavour to reschedule. In this instance the sponsor/exhibitor will indemnify and hold PHAA harmless from and against any and all costs, damages and expenses. PHAA does not accept responsibility for, and the sponsor/exhibitor indemnifies PHAA against, any costs, charges or fines incurred by the sponsor/exhibitor in the process of attending the Public Health Prevention Conference 2024. This agreement is subject to the laws of the Australian Capital Territory and agreement to these terms and conditions indicates acceptance of this indemnity.

PHAA will not be held liable, nor will a refund be optional if delegates, sponsors, speakers or exhibitors are unable to access, connect or have difficulty with Internet connection, sound or visuals when participating in the Preventive Health Conference 2024. PHAA will endeavor to provide information on how to access the Preventive Health Conference 2024 content, however delegates further acknowledge that PHAA is not responsible for their IT connection or any issues caused by settings on devices used to access the Preventive Health Conference 2024 content, and delegates will endeavor to solve these issues with advice from their organisations IT or support/suppliers of the devices they are using, and further acknowledge that PHAA is not required to provide IT support services in association with the conference.

Should the conference pivot to a virtual only conference due to restrictions, some package entitlements may not apply.

Neither party shall be liable in damages or have the right to terminate this Agreement for any delay or default in performing hereunder if such delay or default is caused by conditions beyond its control including, but not limited to Acts of God, Government restrictions (including the denial or cancellation of any export or other necessary license), wars, insurrections and/or any other cause beyond the reasonable control of the party whose performance is affected.

BOOKING FORM

Preventive Health Conference 2024



Organisation: _____

Contact Name: _____

Position: _____

Postal Address: _____

Phone: _____

Email: _____

SPONSORSHIP PACKAGES		
Type	Cost	Select
Premier Sponsor	\$60,000	<input type="checkbox"/>
Principal Sponsor	\$32,000	<input type="checkbox"/>
Associate Sponsor	\$20,500	<input type="checkbox"/>
Scholarship Sponsor	\$12,000	<input type="checkbox"/>
International Speaker Sponsor	\$10,500	<input type="checkbox"/>
Refreshment Break Sponsor	(tick 1 date)	<input type="checkbox"/>
<ul style="list-style-type: none"> • Tuesday 30 April 2024 • Wednesday 1 May 2024 • Thursday 2 May 2024 	\$7,500	<input type="checkbox"/>
Affiliation Sponsor	\$3,500	<input type="checkbox"/>

All prices are in AUD and GST incl.

EXHIBITION PACKAGE		
Trestle Table Display	\$2,900	<input type="checkbox"/>

All prices are in AUD and GST incl.

WEBSITE		
Featured Website Sponsor	\$2,500	<input type="checkbox"/>

All prices are in AUD and GST incl.

PROGRAM ADS		
Full page program ad	\$660	<input type="checkbox"/>
Half page program ad	\$330	<input type="checkbox"/>

All prices are in AUD and GST incl.

TOTAL SPONSORSHIP COST: _____

CONFIRMATION

Please note:

Upon completion of this form a tax invoice and contract will be provided. Confirmation of sponsorship and exhibition spaces is conditional upon this form and contract being completed and all payment has been received. The PHAA reserve the right to reassign any sponsorship or exhibition package if the terms and conditions outlined in the sponsorship and exhibition brochure are not fulfilled.

Upon confirmation, this contract is binding on the signature below:

I/We agree to comply with the terms and conditions and all provisions of the sponsors and exhibitors contractual obligations all of which I/we acknowledge, have read and understood.

Name of authorised person: _____

Position: _____

Signature: _____

Date: _____

To book a sponsorship package, please send your completed form to:
 Cal Spencer-Rosenberg | E: cspencer-rosenberg@phaa.net.au | T: 02 6171 1310



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